

Announcing: Harshul Karra, our New Regional Sales Manager for Northern Alberta.

Please join us in welcoming Harshul Karra as our new Regional Sales Manager for Northern Alberta, effective September 5th.

An efficient and results-driven sales professional, Harshul brings over 3 years of sales, supply chain management and procurement experience in the electrical distribution industry. His focus on customer engagement and building relationships aligns strongly with our company wide goals and initiatives.

In his new role, Harshul will work closely with our growing Edmonton sales team, as well as continue to expand our reach in various market verticals in Northern Alberta.

Congratulations Harshul, welcome to the team and your new Regional Sales Manager role for Northern Alberta.