



Samantha Boernsen
Regional Sales Manager

**PLEASE JOIN US IN WELCOMING
OUR NEWEST TEAM MEMBER!**

Announcing: Samantha Boernsen as Regional Sales Manager, Winnipeg.

Please join us in welcoming Samantha Boernsen as Regional Sales Manager, Winnipeg.

Samantha brings a wealth of experience in the electrical industry, with a strong focus on lighting, marketing strategy, and customer engagement. She has built her career on connecting technical expertise with real-world application, making her a trusted partner to clients and colleagues alike.

In this new role, Samantha will lead our efforts to grow business and deepen relationships with electrical contractors across Manitoba. Her approach is hands-on, service-driven, and rooted in a passion for helping clients succeed.

Congratulations, Samantha! We're thrilled to welcome you to the Noramco team and your new Regional Sales Manager role!