



Announcing: Jonathan Shortland as Account Manager.

Please join us in welcoming Jonathan Shortland as our new Account Manager, OEM Ontario.

Jonathan brings over 11 years of global sales and business development experience across SaaS, consumer packaged goods, hospitality, design, technology, and electrical trades. He began his career in New Zealand with Coca-Cola Europacific Partners, managing national key accounts and leading high-performing teams, and has since built a strong track record in Canada driving client relationships, growth strategies, and revenue results.

Known for his adaptability, leadership, and ability to exceed targets, Jonathan brings an international perspective and proven success that will be an asset in supporting our OEM customers across Ontario.

Congratulations, Jonathan! We're thrilled to welcome you to the Noramco team and to your new role as Account Manager.